



Vision Zero Charlotte

NC EXECUTIVE COMMITTEE FOR HIGHWAY SAFETY JANUARY 13, 2023

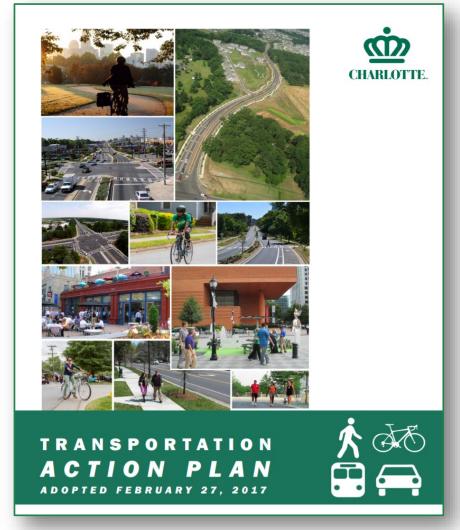


Agenda

- ■What Led to Vision Zero In Charlotte
- □Community Engagement
- □Task Force and Staffing Commitment
- ■Vision Zero Communities
- ■Next Steps



What Led to Vision Zero in Charlotte?



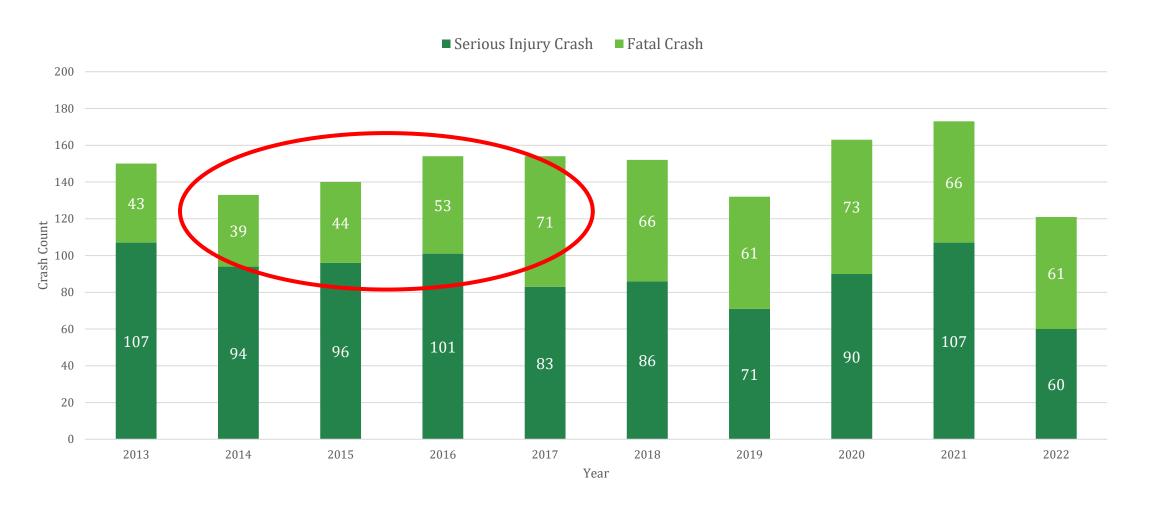




2017 Traffic Safety Annual Report



Total Fatal and Serious Injury Crashes





Why Vision Zero in Charlotte?



71 crashes resulted in **74 fatalities** on Charlotte streets in 2017. This was the 4th consecutive increase in annual fatalities.



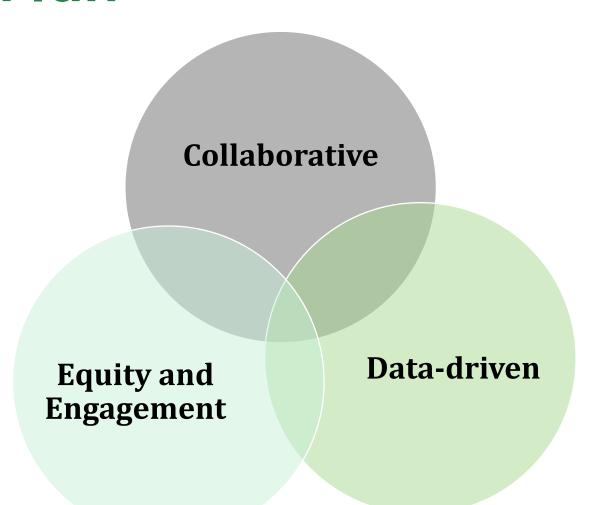
27 pedestrians were killed on our streets in 2017.



People walking and bicycling are involved in < 3% of all crashes but account for over 40% of all traffic deaths.



Developing the Action Plan



"The process of building a Vision Zero Action Plan is just as important as the final product."

- Vision Zero Network



Task Force

- ✓ Public health
- **✓** Transportation
- **✓** Planning
- ✓ Law enforcement
- ✓ Emergency response
- **✓** Education
- ✓ Interest groups





Task Force 'Road Map'

June

- Opportunities and concerns
- Who are we missing
- Committee's roles

September

- Strategy table
- Committee tasks
- Public engagement

July

- Commitment statement
- Guiding principles
- Committee tasks

October

- Continued public engagement
- Public input review
- Strategy table

August

- Mapping safety concerns
- Committee tasks

November & December

- Draft plan review
- Next steps

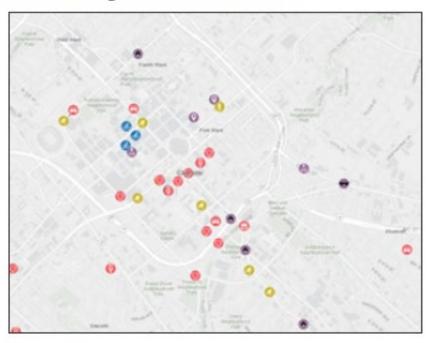


Get Involved

We want to hear from you! Check out the interactive map and put a pin on it, join us at a community event or do both!

Interactive Map

Tell us about your experiences on Charlotte's streets. Use our interactive map or join us at one of the following events listed below.



Upcoming Events

Saturday, October 14

Biketoberfest

11:30 a.m. - 6:30 p.m. | Biketoberfest route 2

Wednesday, October 17

UNC Charlotte Transportation Fair

10:00 a.m. – 2:00 p.m. | CHHS/CoEd Plaza | Event details 🗗

Thursday, October 18

CLT Meet & Eat

6:00 p.m. – 8:00 p.m. | Elon Recreation Center | 11401 Ardrey Kell Road

Saturday, October 20

WelcomeCLT Community Resource Fair 11:00 a.m. - 3:00 p.m. | University City Regional Library | 301 E. WT Harris Boulevard | Event details

Tuesday, October 23

CLT Meet & Eat

6:00 p.m. – 8:00 p.m. | Charlotte Innovation Barn | 932 Seigle Avenue, (Park at 1105 Otts Street)

Wednesday, October 24

MoRA Government Open House 5:30 p.m. – 7:30 p.m. | McClintock Middle School | 1925 Rama Road

Thursday, October 25

CLT Meet & Eat

6:00 p.m. – 8:00 p.m. | Ivory/ Baker Recreation Center | 1920 Stroud Park Court

Saturday, October 27

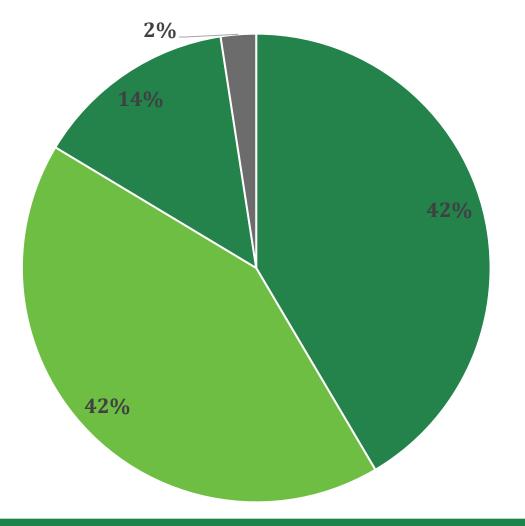
Mecklenburg County Sheriff's Office Safety Day at Blakeney Shopping Center 2:00 p.m. - 4:00 p.m. | Blakeney Shopping Center | 9839 Rea Road

Tuesday, November

Tuesday Morning Breakfast Forum 8:30 a.m. – 10:00 a.m. | Belmont Center | 700 Parkwood Avenue



Key takeaways from engagement



Infrastructure

■ Driver Behavior

■ Pedestrian Behavior

■ Bicyclist Behavior



Taking Action



01//

CREATE SAFE STREETS FOR ALL USERS



02 //

SHAPE
COMMUNITY
CULTURE OF
SAFETY



03 //

ANALYZE THE DATA



04 //

EVALUATE
POLICY &
LEGISLATION



Integrating Vision Zero into All Programs





SHSP Emphasis Areas

- □Alertness
- Emerging Issues and Data
- **Intersections**
- Lane Departure
- Occupant Protection
- Older Drivers

- **Motorcyclists**
- Pedestrians, Bicyclists and Personal Mobility
- **Speed**
- Substance Impaired Driving
- **Younger Drivers**



VISION-41: (• NETWORK





NC Vision Zero Communities





Thank you!

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